

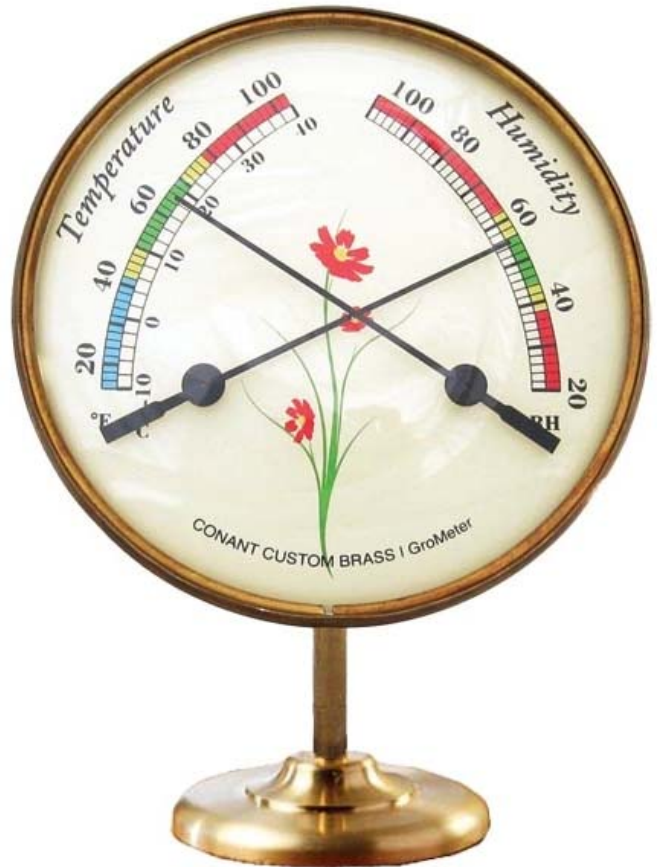
## Conant Custom Brass GroMeter:

*Unique new device could be the answer to houseplant woes.*

**FOR IMMEDIATE RELEASE: June 3, 2009.** It's a conundrum, you buy beautiful plants for your home, you give them what should be ample water and "TLC"; yet, despite all your efforts, your cherished houseplants do not thrive. Why? The answer to this question actually may lie in the balance between the temperature and humidity in your home, which interrelate to enhance plant growth. Fortunately, we have devised a solution to this puzzle in our new Conant Custom Brass GroMeter.

Research shows that foliage houseplants flourish when kept in temperatures between 70° and 80°F during the day and a minimum of 60° at night. The vast majority of flowering houseplants thrive in the same daytime range; however, they prefer a cooler nighttime temperature of 55° - 60°. This cooler temperature at night will help flowering plants to regain lost moisture, intensify color, and ultimately live longer. Humidity also plays a role; the ideal humidity for healthy plant growth should be kept around 50%, but can fluctuate 10% in either direction.

The GroMeter monitors both temperature and humidity in your home – taking the guesswork out of effective plant caretaking. The unique, easy-to-read dial has a thermometer that displays temperature in both Fahrenheit and Celsius on the left scale, and a hygrometer that shows the percentage of relative humidity on the right. Within those two scales are green zones, which indicate the optimal temperature and humidity ranges for healthy plant growth. A helpful product for keeping your plants healthy and happy, the GroMeter also boasts a classic and quality design. Housed in solid brass with a mineral glass crystal lens and German movement, this product will never peel, flake, or rust and will provide years of use and enjoyment. As always, all Conant Custom Brass products are guaranteed for life!



**Pictured Above: Item # GROM1 GroMeter  
Size: 5.75" tall x 4.25" diameter**

**Item #GROM1: GroMeter has a Suggested Retail Price of \$64.99USD**

**For More Information Contact:**

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